



REBUILD NORTHBAY
FOUNDATION

RECOVER REBUILD REIMAGINE

2020 REPORT ON ADVOCACY, COORDINATION + COLLABORATION

REBUILD NORTHBAY FOUNDATION is filling the **CRITICAL NEED** for a long-term recovery organization while also **PAYING OUR LESSONS FORWARD**. We are a hub of **RECOVERY, REBUILDING, and REIMAGINING** for the north bay—**COORDINATING, COLLABORATING, and ADVOCATING**—until every family is home.

AS 2021 OPENS, we are mindful of the specific challenges 2020 has brought. We have weathered the onset of a global pandemic, an unprecedented fire season, and experienced a racial reckoning in America. Through it all, the board and staff at Rebuild NorthBay Foundation have remained in service to our community. We are relentless in our pursuit of ensuring our community is more resilient, equitable, and prepared for whatever comes next.

Over the past three years, we have dedicated over 15,000 staff hours to our recovery and resiliency, directed \$1.63 million dollars in direct relief, and remained solely dedicated to the space of disaster. We have proven our innovative organizational model is scalable and effective. We have mentored, advocated, and expanded our reach into newly fire affected communities while ensuring our main focus is on the north bay.

Wildfire does not stop for pandemics and 2020 brought an unprecedented fire season to the entire American West. According to CalFire, by the end of 2020, 10,000 fires had burned over 4.2 million acres, more than 4% of the state's roughly 100 million acres of land, making 2020 the largest wildfire season recorded in California's modern history. Across the American West, megafires caused over \$16.5B in damage and took 35 lives. We evacuated, we helped our neighbors, we supported our first responders as we spent weeks bathed in orange light and smoke. Over 3,000 structures were destroyed and nearly 2,000 families found themselves without a home.

What is abundantly clear is our work must continue far beyond our original five year plan. We cannot do this work without your support. **Please consider a making a donation to Rebuild NorthBay Foundation.** When disaster strikes, we stand ready. Together we can recover, rebuild, reimagine.



Judy Coffey, RN
Board President



Jennifer Gray Thompson, MPA
Executive Director

RECOVER. REBUILD. REIMAGINE.

THREE YEARS. COUNTING.

WE WILL BE BACK
BETTER!
STRONGER!
"JENNA PLACE POSSE"

COLLABORATION creates an ecosystem of care

\$1,618,842
in direct community relief

98+
public, private, and nonprofit
collaborations

15
Committed Board
members provide 360°
view of recovery

15,000+
Staff hours working solely for
our community's recovery

all sectors
Residents, Public, Private, Nonprofit

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RNBF is a remarkable example of impacted citizens rising up after devastating wildfires to meet the needs of their community today and prepare for a more resilient community tomorrow. Such local action is needed more than ever today.

STEVE CROUT

Founder and Principal
CityTech Strategies, LLC
& Director of Policy and
Resilience Programs
Smart Cities Council



Recovering from a disaster, experiencing subsequent challenges of wildfires, and power shutoffs is extremely difficult. Following with a global pandemic feels insurmountable to many. We are working diligently behind the scenes locally and nationally to help other organizations supporting small businesses and their workers, and with nonprofit and private sector leaders to share best practices, innovate ideas, and elevate local concerns.

JUDY COFFEY

President, Rebuild NorthBay
Foundation Board of Directors



Photo ©Mima Cataldo



We BELIEVE

Our BELIEF

Across the west, we are at a crossroads of significant vulnerability and sustained prosperity. Every disaster upends our economy, exacerbates inequities, damages public health, and scars our landscape. Every community needs a long term disaster mitigation organization that is able to pivot and serve.

Our APPROACH

We support innovation, build coalitions, share knowledge, facilitate collaborations, and advocate across sectors to mitigate the problems, processes, and pain brought on by disaster.

Our GOAL

An American West where all residents, business owners, and governments have equal access to the resources and support needed to recover, rebuild, reimagine after disaster.

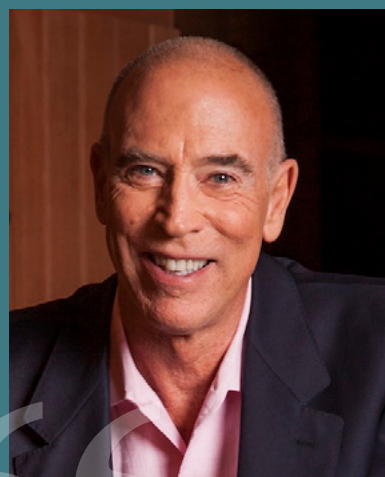
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For thousands of years, tribes have used controlled burns to create safe boundaries, safe environments, and to prevent the growth of potentially dangerous fuels that could result in wildfires. We are all a part of the greater community and serving the needs of each other to build resilience and safer spaces is our goal for all of our community partners.

RENO FRANKLIN

RNBF Board of Directors and
Kashia Band of Pomo Indians



Serving on the Executive Board of Directors has enabled me to directly contribute to the recovery in ways that are meaningful, tangible and effective. As a founding member of RNBF, I am proud of what we have accomplished together to support our region.

MICHAEL MONDAVI
RNBF Executive Board Member,
Founder & Coach,
Folio Fine Wine Partners



We VALUE

Commitment to INNOVATION and new technologies to ensure every community has an equal opportunity to mitigate disaster and maximize safety before, during and after a disaster;

Commitment to EMPATHY and sharing lived experiences with one another to heal and help through connecting with an ecosystem of leaders with hard earned expertise;

Commitment to COLLABORATION across the private, public and nonprofit sectors to maximize our knowledge base, share our lessons, and mitigate the suffering before and after a disaster occurs;

Commitment to COALITION BUILDING and advocacy that builds resiliency, equity and innovation into the space of disaster.



The disasters we've faced over the last four years have taught us that we need to continuously strive for imperfect relentless progress to rebuild our community. We need to pull up our bootstraps and get to work — a mantra that the Rebuild NorthBay Foundation has epitomized.

JAMES GORE
Sonoma County 4th
District Supervisor

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Rebuild NorthBay has been an essential partner in our community's work to rebuild from the tragic October 2017 fires and I know that hard work will only continue in the years to come. I am proud to join with them as we continue our recovery and to come back even stronger.

MIKE THOMPSON
Sonoma County
5th Congressional District
Representative



A Letter to County of Sonoma Leadership and Our Community

IT'S TIME

to build a fire safe community.

PG&E Settlement Funds earned by Fire Survivors should be invested in long-term fire prevention programming.

This October will mark the third-year anniversary of the Tubbs and Nuns fires of 2017 which took the lives of 24 Sonoma County residents and destroyed 5,300 homes. Three years later, PG&E has settled with the County of Sonoma for costs associated with the fires for approximately \$150 million. Fire survivors and block captains from throughout the County are asking the Board to invest this one-time funding in long-term fire prevention programming and not on general fund or other non-fire prevention related programs. Our County would not have this funding if it were not for the fires that took lives, destroyed our homes, and devastated our properties. We have rebuilt our homes to be fire safe. Now let us use these funds to make our whole county fire safe.

The need for making our county fire safe is real. Climate scientists predict that drier, warmer weather will lead to more frequent and larger fires. We are seeing it already: In 2019 and again in 2020, our county was devastated by wildfires which destroyed hundreds of homes and impacted critical watershed habitat. Visionary leadership, prudent fiscal management, and program development of the PG&E funds will help us be better prepared for future fires. Since the 2017 fires, our county still lacks a vegetation management program, and those communities that burned before are still susceptible to burning again because no fire prevention policies or fire break programs have been initiated.

Now is the time to make real progress towards making a fire safe and resilient community. What does that look like? Sonoma County's Office of Recovery and Resilience has a framework that was approved by the Board of Supervisors. Let's take that framework off the shelf and implement it by using the PG&E funds. Let's make long-term, bold investments and grow these funds to support ongoing vegetation management on private properties. More investments in our early warning communications systems are needed. Nixle failed again during the Walbridge fires. For as much as we have been through as a county, we can work together to implement fire prevention programs that will have a lasting effect.

Investing in fire prevention programming is investing in public health, safety and housing. Wildfires don't discriminate on where or what they destroy. Bottom line — preventing and better preparing for the next wildfire will save lives, protect public health and housing, and secure our economy.

It's been three years. Let's make some bold decisions and make progress. We can do just that with the PG&E funds — funds that we will never have again can be used to turn what was our county's worst disaster into a true demonstration of leadership and hope for our future generations.

Respectfully,

Fire Survivors and Block Captains 2017 Sonoma Complex Fires

Ann DuBay • District 1
Karen and Brian Fies • District 4
Lynn Garric • District 1
Barry Hirsch • District 4
Willie Lambersson • District 4
Brian Molsberry • Chair, Mark West Citizens Advisory Council
Jeff Okrepkie • Coffey Strong Founder
Jeremy Olson • District 1
Pete Parkinson • District 1
Steve Plamann • President, Mark West Area Chamber of Commerce
Steve Rahmn • President, Coffey Strong
Shawn Ratliff • President, Larkfield Resilience Fund
Brad Sherwood • District 4



Thank you to Rebuild NorthBay Foundation for continuously supporting our fire survivors.

We ADVOCATE

RNBF advocates on three levels in a strategic, multi-sectored, non-partisan fashion:

LOCAL | We are committed to supporting regional fire survivors. For example, we supported their request in their request to use PG&E \$150B settlement funds from the devastating fires in 2017 to build Fire Wise communities for a more resilient future. We know investments in our wildlands today will yield massive relief for generations to come.

STATE | We support the State of California as it emerges as a leader in disaster recovery and resilience. We partner with agencies, such as CalFire, to build wildfire resiliency into our community. We endorse legislation that improves the lives of fire survivors and First Responders, such as CA Proposition 19. We believe in a holistic approach to mitigating the long-term risks of disaster from protecting watersheds to prescribed controlled burns.

FEDERAL | We are resolute in advocating for our regional CDBG-DR funds and, at the same time, encouraging our federal elected leadership and agencies to streamline how communities apply for disaster relief immediately following the event and for the years following. We want a "Turbo Tax" model of disaster funds that builds in equity for every community, irrespective of their ability to hire large firms. We are not advocating for changes that solely benefit our own community; we are here for every disaster affected community.

We not only advocate for our region, we also teach other communities how to advocate for their own recoveries.

Together, we have a voice for change. Our mission is to ensure these voices are heard at the table where decisions are made.

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Together, wildfire survivors and Rebuild NorthBay Foundation are securing long-term funding and policies to make our community fire safe.

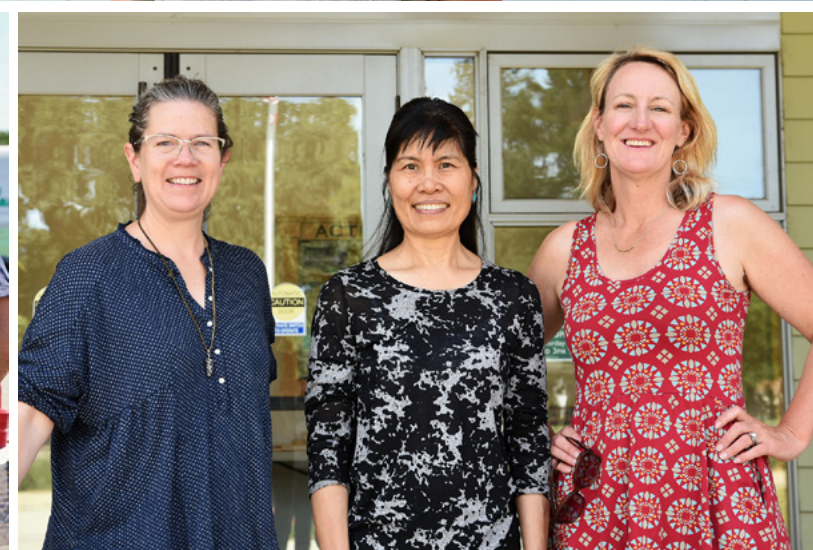
BRAD SHERWOOD
Fire Survivor,
Board of Larkfield Resiliency



It is not hyperbole to suggest that Volunteer Fire Foundation might not exist without the unwavering guidance, support, and encouragement of Jennifer and the entire Rebuild North Bay Foundation team.

JACQUELINE JORGESON

Founder and Executive Director,
Volunteer Fire Foundation



We SUPPORT

We foster innovative ideas and people dedicated to our resilience in rebuilding. We support new nonprofits, such as Volunteer Fire Foundation and Rebuilding Now.

We support resiliency. Acting as a fiscal sponsor, RNBF has consistently helped neighborhood and community organizations, that are without tax exempt status or awaiting 501(c)(3) approval, to seek private and public funding for projects. We have received and administered contributions on behalf of several organizations, allowing donors to claim a tax deduction and donations to pass through to projects with no administrative fee charges.

We mentor. At RNBF, we believe in supporting great people and smart ideas that fill gaps, encourage resiliency, and rebuild lives. We don't just write checks, we also answer every call and provide advice, connect resources, act as a sounding board — all with the goal of ensuring talented people are supported.

We invest in great ideas and research. In 2020, we launched our Scholar in Residence Program. Our first SIR was Scott Adams, MPA, UC Berkeley's Goldman School of Public Policy ('20). With over two decades of experience in California public policy, politics, and business; he has worked in the public and private sectors on issues including technology, telecommunications, clean energy, housing, infrastructure, and water. His report seeks to increase the resilience of our communications systems, and promote redundant means of communications, for use during inevitable future disasters.

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Communication systems are our lifelines. During disasters and power outages, they fail. These failures compromise situational awareness, impact alert and warnings, impede vital communications between multiple stakeholders, and can lead to unnecessary loss of life and other social harms. Too little is understood about what causes these failures, who is responsible for them, and how to fix them.

SCOTT ADAMS

RNBF Scholar in Residence



Together we can bring technical expertise and financial incentives to local residents working on their own properties to increase our collective resilience to wildfire. RNBF connects private and public efforts to meet “megafire” threats. In partnership with our regions’ Resource Conservation Districts, our innovative NBFIP is being looked to by CAL FIRE as a model program.

LISA MICHELI, PH.D.
Pepperwood President and CEO,
& Rebuild NorthBay Board



We DO resiliency

We know that until our wildlands are safer, none of us are safe.

As a region, state, and nation, we must invest in our wildfire resiliency in ways that are strategic, collaborative, and effective. We built resiliency into our model of stewardship for the whole community.

Taking Action for Living Systems (TALS)

TALS is focused on advancing a public-private cooperative strategy to reduce wildfire hazards and increase long-term climate resilience of four North Bay counties (Sonoma, Napa, Lake, and Mendocino). The goal is realize economic incentives for landowners, businesses, and public agencies to conduct wildfire hazard mitigation and structure protection practices by leveraging public-private partnerships, integrating indigenous land management perspectives, and taking bold steps to experiment with new funding tools and resource-streams across the region.

The North Bay Forest Improvement Program (NBFIP)

RNBF, in partnership with Resource Conservation Districts of Sonoma, Mendocino, Napa Counties and Clear Lake Environmental Research Center, will launch NBFIP in early 2021. The NBFIP will provide critical resources to treat wildfire hazards on private properties throughout the region, with a focus on serving disadvantaged communities. This innovative collaboration is supported by \$1.5M in Proposition 68 grant funding awarded via a CalFire Wildfire Resilience and Forestry Assistance that will bring financial incentives directly to landowners to conduct this critical work.

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Fires don’t abide by jurisdictional lines, so wildfire resiliency is realized only through thinking and acting regionally. The RNBF has been convening important regional conversations which are helping us do just that.

LUCAS PATZEK, PH.D.
Executive Director of Napa RCD



Being a recipient of a COVID-19 Resiliency Grant allows Nuestra Comunidad to reach the most vulnerable members of the community with disaster preparedness information and training. By reducing their vulnerability, Nuestra Comunidad and Rebuild NorthBay Foundation are building a more resilient community.

ALMA BOWEN
Executive Director
Nuestra Comunidad

We DO grants

...that fill gaps in disaster recovery, support resiliency, and train builders. We invest in great ideas, innovative people, and humanity.

Renewal Enterprise District (RED) Grant | \$5,000

This Grant will support Renewal Enterprise District's RED Fund initiative to design and implement a new funding mechanism to accelerate the creation of infill, mid-to-high density housing near transit, jobs, services and other amenities, to address a county-wide housing shortage intensified by recent disasters, including wildfires, flooding, and now COVID-19 in Sonoma County.



Generation Housing Grant | \$10,000

The grant to Generation Housing is to support the development of their Public Will Campaign. The campaign will galvanize the public behind housing development — particularly smart, sustainable development that reduces our carbon footprint and places people close to transportation, jobs, food resources, and health care.



COVID-19 Resiliency Grants

RNBF provided technology and Spanish language grants to help organizations pivot and to ensure all of our residents had accurate information. These grants provided tech tools for Latino facing organizations to pivot to a virtual model and to provide daily video updates in Spanish.

La Luz Zoom Grant | **\$1,999**

North Coast Opportunities Zoom Grant | **\$1,999**

Lake County Remote Work Laptop Grant | **\$3,247**

Los Cien Zoom Grant | **\$2,399**

City of Sonoma Zoom Grant | **\$2,000**

Nuestra Comunidad Spanish Language Videos Grant | **\$10,550**

"SV Together" Social Media Food Security Grant | **\$262**

Spanish Language COVID-19 Information Flyers from Sonoma County for Sonoma Valley and Roseland Grant | **\$167**

Mendocino Community Foundation Remote Meeting Capabilities for Mendocino Nonprofits Grant | **\$5,000**

Latino Chamber of Commerce Grant to film business technology training in Spanish for COVID-19 | **\$2,500**

Justicewise TEXT FOOD/COMIDA Grant to connect program to Spanish language data base | **\$500**

KBBF Radio Operating Support Grant for Spanish and Indigenous language translations | **\$3,000**

Mendocino County Zoom Grant | **\$3,000**

Food for All Grant for house bound families | **\$3,000**

RiseUp Community Impact Grants

These grants encourage innovation, support building trades, and fill gaps that help first responders, mitigate wildfire risk, and support fire survivors. For example:

• Match.Graze Grant | \$5,000

RNBF funded the UC Master Gardener Program of Sonoma County website for "Match.Graze" which connects landowners, who have no animals, to targeted grazers, those that can bring their animals on property to perform vegetation management service.



• The LIME Foundation Grant | \$5,000

This grant supports the LIME Foundation's 2021 NextGen Trades Academy (NGTA). NGTA provides 60 at-risk, low-income Sonoma County youth with free workforce development opportunities in 14 construction trades, including solar technology, plumbing, architecture, electrical, carpentry, and roofing.



• First Responders Resiliency Grant | \$5,000

This grant is to support their program developed to decrease stress and enhance resiliency in first responders. The program is created for First Responders, by First Responders, and they are dedicated to the psychological and physical wellbeing of those who are serving, or have served, in the industry.



Pawnee Fire Relief Lake County Grant | **\$25,000**

Ecological Building Network Grant | **\$1,000**

Cobb Area Council Grant | **\$5,000**

Wolf Creek Firewise Community Grant | **\$5,000**

Mendocino Fire Safe Council (MFSC) Grant | **\$5,000**

Glen Ellen Forum Grant | **\$5,000**

North Bay Construction Corps Grant | **\$15,000**

Lake County Community Risk Reduction Authority Grant | **\$5,000**

County of Sonoma Office of Resiliency and Recovery Grant | **\$5,000**

UC Master Gardener Program of Sonoma County Grant | **\$5,000**

The LIME Foundation Grant | **\$5,000**

News of the North Bay Grant | **\$5,000**

Nuestra Comunidad Grant | **\$20,000**

Mayacamas Volunteer Fire Department Grant | **\$5,000**

Goldman School of Public Policy Grant | **\$8,000**

Sonoma Valley Fire and Rescue Authority Grant | **\$5,000**

Habitat Corridor Project Grant | **\$5,000**

Tubbs Fire Survivors Grant | **\$715.54**

North Bay Trades Introduction Program Grant | **\$15,000**

Cobb Area Council Grant | **\$5,000**

South Lake County Fire Volunteer Firefighters Grant | **\$5,000**

Tacking Action for Living Systems Grant | **\$3,379.50**

Sonoma Valley Community Health Center Grant | **\$5,000**

LandPaths Grant | **\$10,000**

South Lake County Fire Volunteer Firefighters Grant | **\$5,000**

Napa County Resource Conservation District Grant | **\$17,044**

Bennett Ridge Fire Safety Organization Grant | **\$4,875**

Los Cien Sonoma County Grant | **\$5,000**

Mendocino County Community Foundation Grant | **\$10,000**

Glen Ellen Forum Grant | **\$4,800**

North Coast Builders Exchange Grant | **\$10,000**

Catholic Charities of Santa Rosa Grant | **\$10,000**

Clear Lake Environmental Research Center Grant | **\$5,000**

Larkfield Resilience Fund Grant | **\$2,500**



Many thanks to Rebuild North Bay for your unending support that allows us to continue to save and protect the lives of our first responders.

SUSAN FARREN
Founder and Executive Director
of First Responders Inc.

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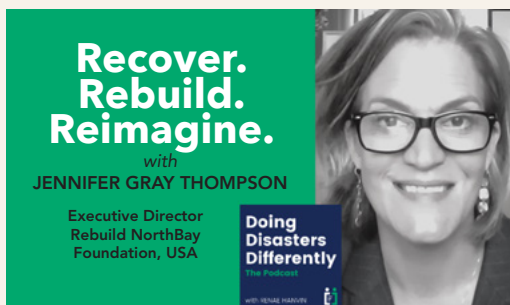
Working with Rebuild NorthBay Foundation has been critical in our ability to stand up as an organization. Jennifer's mentorship, guidance and the connections of RNBF have allowed us to move faster and develop our projects than if we had gone it alone. We collaborate for the betterment of post fire disaster recovery.

CHARLES BROOKS
Executive Director
Rebuild Paradise Foundation



Collaboration

We meet communities where they are at in recovery, answer their questions, and advise them on next steps.



Podcasts

We appear on podcasts locally and globally to share our experiences and learn from others. Our own podcast "How to Disaster" will debut in 2021.



Virtual Conferences

RNBF has a voice at the table nationally in the field of disaster response, recovery, and reimagining.



Learning and Sharing

We proudly support virtual delivery of Nuestra Comunidad's COVID-19 Spanish videos and Scott Adam's interviews with remarkable leaders like Malibu City Manager Reva Feldman.

We PAY IT FORWARD

Rebuilding is a very stressful, complicated process and no community should begin recovery at the beginning. We share adaptable strategies to help other communities recover, rebuild, and reimagine.

We mentor, support, advise. After over two years of sharing our lessons with other disaster communities nationally, COVID-19 required we pivot to online conferences. We were proud to be included in several national conferences as featured and keynote speakers for organizations such as the US Chamber of Commerce Foundation, Smart Cities, Institute for Sustainable Development, Fannie Mae, and more. From these events, we learn, share, grow and ultimately serve better.

We expand access to lessons learned. While 2020 brought many challenges, it also encouraged us to memorialize our lessons in online, accessible, relevant formats. This year, we expanded our content on YouTube and in January of 2021, our podcast/broadcast "How to Disaster: Recover, Rebuild, Reimagine" debuts on iTunes, Spotify, YouTube, and other preferred platforms. Our goal: highlight the incredible work of our colleagues and share lessons with experts in disaster preparedness, response and recovery. From here to Australia, we aim to mitigate the pain of disasters while also increasing the accessibility to these lessons to ensure anyone with a smart phone can find help.

We fill the gap between survivors and government assistance.

We advise community leaders on how to organize, collaborate, and sustain a cohesive effort to better reimagine their communities after a disaster via our Community to Community (C2C) program, made possible with the support of Fannie Mae.

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The unique way RNBF is structured to work and partnered with so many organizations in California and across the Country has helped change the trajectory, in a positive way, of communities faced with rebuilding lives, homes and so much more. Everyone at Fannie Mae values our relationship with RNBF and looks forward to continuing our work together.

TIM CARPENTER
Fannie Mae Director
Disaster Recovery & Rebuilding
Housing Access



As a founding Board Member of RNBF, I am proud to support our region's long term recovery as we also rise to meet the challenges of new disasters here and across the American West. Our goal has remained the same since day one: to bring people together in service to rebuilding; to foster hope in the face of despair. Together, we can get through this.

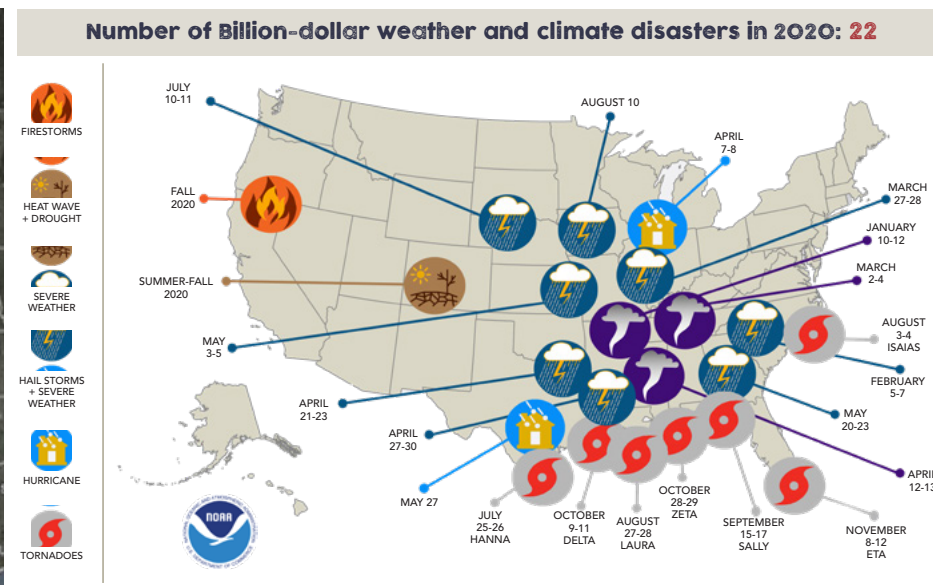
HENRY HANSEL
Executive Board, President
Hansel Auto Group

We REIMAGINE

...an American West that is prepared, resilient, and responsive to wildfire.

Disaster recovery is a national problem and it is critical to have a dedicated organization who can respond to the needs of survivors. Many are familiar with the need for short term relief for survivors, however very few are aware the needs of survivors grow with time and there are virtually no nonprofits working in long term recovery to meet that need.

At RNBF, we are determined to fill the gap between government and disaster affected communities with the goal of creating a network of disaster veterans who step up for newly inaugurated kindred spirits. Together, community to community, we can choose hope over despair, choose agency over helplessness, and reimagine our lives and our land better, safer, greener and faster. We aim to be there with you every step of the way.



2020 FINANCIAL REPORT

As a tax-exempt nonprofit, Rebuild NorthBay Foundation upholds the values of transparency and accountability as a matter of ethical administration, as well as, legal compliance. RNBF was awarded the Guide Star 2019 Gold Star Seal of Transparency.

**TOTAL
CURRENT ASSETS
\$1,276,887**



■ Cash + Equivalents
\$1,195,469
■ Other (website)
\$81,418

**TOTAL
SUPPORT + REVENUE
\$172,123**



■ Donations + Grants
\$164,689
■ Investment Income
\$7,434

**TOTAL
EXPENSES
\$788,970**



■ Grants | **\$308,091**
■ Program Management
+ General Expenses
\$292,763
■ Other Expenses | **\$188,116**



RNBF is a model of next generation effective disaster response management and an early example of civilians coming together to realize the recovery process takes years, if not decades, and long-term rebuilding must be addressed equally as short-term crisis.

ISD and RNBF will partner for years to come to reduce the threat of future losses, accelerate the recovery process, and promote a culture of resilience.

STEPHEN JORDAN
CEO, Institute for
Sustainable Development

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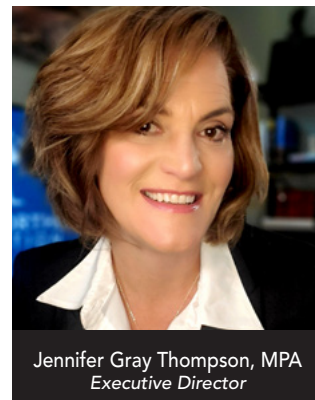
RNBF represents a new approach to advocacy and community collaboration in rebuilding and recovery post-disaster. Early adopters and systems thinkers get this. In time, more will grasp the visionary and transformational nature of this new paradigm.

LISA CARREÑO
RNBF Founding Board Member,
President and CEO
United Way Wine Country

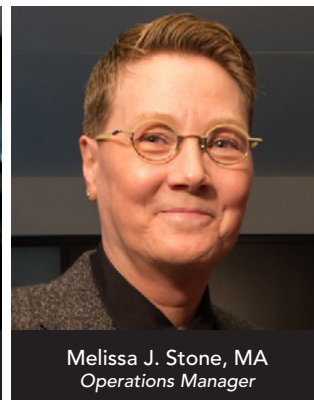
We LEAD

2020 Board of Directors RNBF's Board is comprised of top leaders in the business, nonprofit, and community sectors across the four affected counties: Lake, Mendocino, Napa and Sonoma. Our board leaders are deeply committed to the long term rebuilding of our fire affected communities. We have spent the past three years becoming a model of recovery and resiliency as we leap ahead regionally. Together, we will help our region rebuild better, safer, greener and faster.

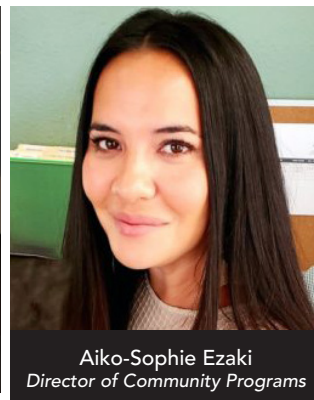
Staff Our staff is dedicated to carrying out the vision of our leadership through Coordination, Collaboration, and Advocacy. These three activities, in addition to our grants program, requires a heavy lift from dedicated and talented staff.



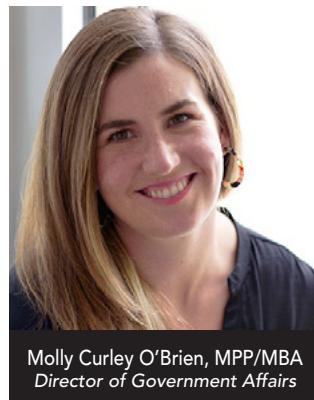
Jennifer Gray Thompson, MPA
Executive Director



Melissa J. Stone, MA
Operations Manager



Aiko-Sophie Ezaki
Director of Community Programs



Molly Curley O'Brien, MPP/MBA
Director of Government Affairs



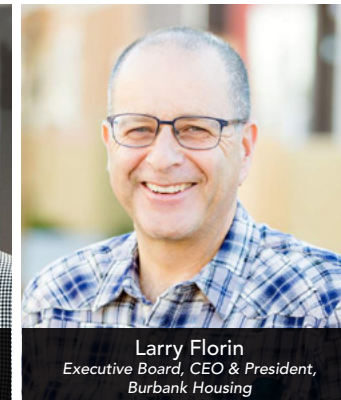
Judy Coffey, RN
Board President, Senior Consultant, Leap
Solutions; Former Senior Vice President &
Area Manager, Kaiser Permanente



Michael Mondavi
Executive Board, Founder & Coach,
Folio Fine Wine Partners



Henry Hansel
Executive Board, President,
Hansel Auto Group



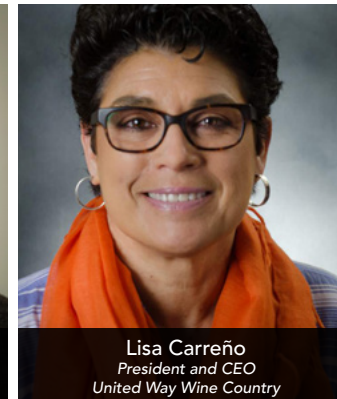
Larry Florin
Executive Board, CEO & President,
Burbank Housing



Brian Bottari
Government Affairs Director -
North Bay, Internet Essentials, Comcast



Jack Buckhorn
Executive Director,
North Bay Labor Council



Lisa Carreño
President and CEO
United Way Wine Country



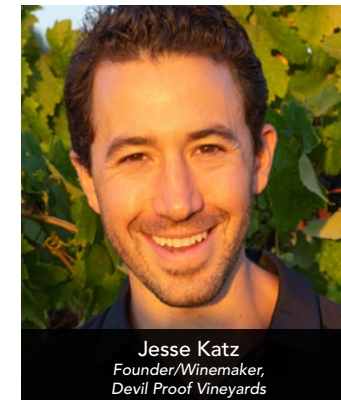
Sonu Chandi
Founder & President,
Chandi Hospitality Group



Robert Eyler, Ph.D.
Dean, School of Extended & International
Education, Sonoma State University



Reno Franklin
Chairman Emeritus,
Kashia Band of Pomo Indians



Jesse Katz
Founder/Winemaker,
Devil Proof Vineyards



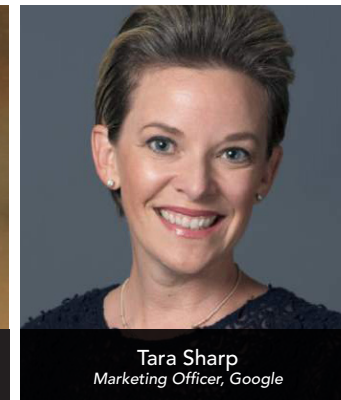
Jake Kloberdanz
CEO & Founder, ONEHOPE



Lisa Micheli, Ph.D.
President & CEO,
Pepperwood Preserve



Cynthia Murray
President & CEO,
North Bay Leadership Council



Tara Sharp
Marketing Officer, Google

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Resiliency is a question
of how innovative we are
willing to be.

JENNIFER GRAY THOMPSON, MPA
Executive Director



We THANK YOU. To our major partners, collaborators, and grantees, heartfelt thanks for your amazing work rebuilding and supporting our community for the past three years.

Argonaut Construction
AshBritt Environmental
Bay Area Council
Bennett Ridge Fire Safety Organization
BoDean Company
CalFire
CalOES
Carlton Senior Living
Chop's Teen Center
City of Santa Rosa
City of Sonoma
Cobb Area Council Resource Hub
Coffey Strong
Community Foundation of Mendocino County
Community Foundation of Napa County
Conrad Forest Products
Corazón Healdsburg
County of Lake Board of Supervisors
Devil Proof Vineyards
DogFilm Productions
ECC
Fannie Mae

Farrow Construction
Fire Relief for Lake County
First Responders Resiliency, Inc.
Ford Motor Company Fund
Folio Fine Wine Partners
Food For All: Comida Para Todos
Friedman's Home Improvement
Generation Housing
Geyserville Fire
Ghilotti Construction Company
Glen Ellen Forum
Habitat Corridor Project
Habitat for Humanity of Sonoma County
Henry Shein Cares Foundation
Hispanic Chamber of Commerce, Sonoma County
Humboldt Redwood
Institute for Sustainable Development
JP Morgan Chase & Co.
Justicewise TEXT
Food Comida
Kaiser Permanente
KBBF Radio

Kenwood Investments
KSVY Radio
La Luz Center
Lake County Community Risk Reduction Authority
Larkfield Resilience Fund
LIME Foundation
Los Cein, Sonoma County Latino Leaders
Malibu Foundation
MAP ONE Sonoma
Mark West Block Captains
Mayacamas Volunteer Fire Department
Mendocino County Board of Supervisors
Mendocino County Construction Corps.
Mendocino County Fire Safe Council
Napa County Board of Supervisors
Napa County Resource Conservation District
News of the North Bay
North Bay Construction Corps
North Bay Labor Council

North Bay Leadership Council
North Bay Trades Introduction Program
North Coast Builders Exchange
North Coast Opportunities
Northern California Ford Dealerships
Nuestra Comunidad
Office of Resiliency and Recovery, Sonoma County
ONEHOPE Wine
Pacific Gas & Electric Company
Berry Brook Neighborhood
Perry, Johnson, Anderson, Miller & Moskowitz
Pepperwood Preserve
Platinum Advisors
Rebuild Green EXPO
Rebuild Paradise Foundation
Red Cross, California Wildfire Disaster Team
Rebuilding Now, Mendocino
Remake Talent
Rotary of Sonoma Valley
Santa Rosa City Council

Santa Cruz Relief
Scott Adams, MPA Student, UC Berkeley Goldman School of Public Policy
Sonoma Clean Power
Sonoma County Board of Supervisors
Sonoma Valley Fire and Rescue Authority
Sonoma Water
South Lake County Fire Volunteer Firefighters
Sports Basement
Sustainable Sonoma Council
Taking Action for Wildfire Resiliency (TALS)
Tubbs Fire Survivors / NTSR United Policyholders
United Way of Wine Country
University of California Cooperative Extension Sonoma County
Volunteer Firefighter Foundation
Vintage House Senior Center
Wolf Creek Firewise Community

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OUR VISION is to rebuild the north bay
better, safer, greener, and faster.

OUR MISSION is achieved through
a focus on advocacy, collaboration,
and coordination to create a
more sustainable and resilient
community. As we enter our fourth year
of post-disaster recovery and rebuilding,
our challenges and opportunities grow even
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Foundation as we assist in the long term
to ensure our families and businesses
thrive as they rebuild their homes
and our communities.

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