

We help disaster affected communities across the American West Recover, Rebuild, and Reimagine. **Thank you for your support!**

January 27, 2022  
**ONLINE EVENT:** Managing Effective Communications with the Community As You Rebuild



**AFTER  
THE FIRE**  
RECOVER. REBUILD. REIMAGINE.



## After The Fire Announces Exclusive Travel Partnership with Alaska Airlines

*"We are proud to partner with a corporate travel leader who shares our values to serve the communities across the American West."  
stated President Judy Coffey.*

**January 14, 2022**

Jennifer Gray Thompson, CEO and Judy Coffey, Board President of a leading nonprofit in wildfire recovery in the United States announced **Alaska Airlines** as After the Fire USA's exclusive travel partner.

The travel partnership with Alaska Airlines supports the work of After the Fire USA in critically important ways: a donation that fiscally supports our **Community to Community Programs** (C2C) and a travel credit of \$25,000 per year.

The travel credit will be used both for staff travel and most importantly, to bring partner delegations to newly fire affected regions. These delegations arrive as boots on the ground, build supportive relationships in the region, and serve as a leadership network for

years to come. [Click here to read more...](#)



## Meet Marko Bey

*Marko Bey, Forest Resilience and Ecology Leader for Oregon and Northern California  
named to After the Fire Board of Directors*

**January 12, 2022**

Jennifer Gray Thompson, CEO and Judy Coffey RN, Board President of After the Fire USA, the leading nonprofit wildfire recovery organization in the western United States announced today the board appointment of wildfire resilience leader Marko Bey, a leader in wildfire mitigation, forest restoration, and workforce development.

Marko Bey is the Founder and Executive Director of Lomakatsi Restoration Project ([lomakatsi.org](http://lomakatsi.org)) based in Ashland, Oregon and affected by the Almeda Fire in 2020. Lomakatsi's ten regional ecosystem restoration programs and associated workforce development initiatives are a primary result of his work. [Click here to read more...](#)

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## ONLINE EVENT: Managing Effective Communications with the Community As You Rebuild

Thursday, January 27, 9:00 - 10:00 AM Pacific Time, via ZOOM  
Please Register To Attend!

January 18, 2022

### About this Meeting

Managing effective communications is difficult during normal times, let alone after disaster. Prioritizing clear communications across multiple channels with different stakeholders is essential, and done well can avoid confusion and help more people make good decisions. Communicating trusted information to those who are rebuilding can also increase community engagement in the recovery process.

Hear from leaders in three fire impacted communities in Northern CA, Southern CA and Oregon as they outline what strategies were most effective for their local recoveries, advice they want to share, and lessons learned along the way. [Click here to read more...](#)

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## What to expect from Season 3 of the How to Disaster Podcast

We've come so far! And we did it *together!* Thank you!

January 17, 2022

In Season 1 and 2, we've met incredible people who faced life-threatening and terrifying wildfires and yet proved themselves resilient and selfless emergent leaders. We've also learned priceless lessons on the power of community, being prepared as a family, and living with wildfires. But the learning isn't over!

Now, we enter a new year and a new season. In this episode, Jennifer breaks down the goals of the How to Disaster Podcast and exciting features you'll surely love! This season, we are launching Take 5's, where the most memorable lessons, best moments, and inspiring messages from your favorite episodes are condensed in 5-10 minutes clips. Tune in as Jennifer shares what you can expect from Season 3! [Click here to read more...](#)

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