

The After the Fire USA Wildfire Leadership Summit

September 20-22, 2022 in Sonoma, CA

We are excited to host three days of networking, knowledge sharing, and capacity building. The Summit will build from wildfire communities and then expand to include local, regional, and national partners, funders, and leaders. We have enlisted some of the most respected leaders in wildfire and disaster to share their knowledge and experience by being our keynote speakers over the three-day event. Here are just a few of the keynote speakers we have lined up for the summit:

Tuesday, September 20

Dr. Wallace "J" Nichols, CZU Fire Survivor and New York Times Bestselling Author of 'Blue Mind' and 'Dear Wild Child'

Dr. Adrienne Heinz, Ph.D., Clinical Research Psychologist, National Center for Posttraumatic Stress Disorder at the Palo Alto VA Health Care System and Stanford University.

'Wildfire Survivors: How to Heal the Wounds from Disaster and Why it Matters'

Wednesday, September 21

Alister Watt, Chief Product Officer, IBHS

'Home Hardening and the The Certified Wildfire Prepared Home'

Maria Evans, VP for Sustainable Communities Partnerships, Fannie Mae 'Financial Challenges and Options for Rebuilding after Wildfire'

For more information click here. (Note: This is an invitation only event.)



By Rosa Brandt, ATFUSA Program Associate

As the weather gets warmer and drier and we head quickly into the midst of wildfire season, it is a fitting time to highlight the importance of vegetation management.

It is easy to understand how the actions you take in your own yard and around your house can help protect your belongings from wildfire damage, but it is often harder to see how those actions you take can also impact your neighbors and beyond.

And what about these large areas of forest in the area that seem too big to tackle? How can we make collective progress on these more difficult areas? The **North Bay Forest Improvement Program** (NBFIP) provides essential help for this work. **Read more...**



After The Fire Board Member Casey Taylor's Paradise home becomes first in the U.S. to be designated a 'wildfire-prepared home'

From KCRA3 TV Sacramento, Heather Waldman, Meterologist

The designation is certified by the Insurance Institute for Home and Business Safety and provides proof that a homeowner has taken scientifically proven steps to mitigate risk for total loss in a fire.

As the town of Paradise continues the long rebuilding process following the deadly Camp Fire, residents are focused on coming back stronger.

"From the very beginning, as we were moving to rebuild the town of Paradise, the goal was to rebuild back as an example," homeowner Casey Taylor said.

To see the video and read the article, click here.



Making a Video of Your Home

Our CEO, Jennifer Gray Thompson, gives her tips for making a video of your home to record your household items before an emergency.

Tip #1: Tidy up first. Tip #2: Use a selfie stick or tripod. Tip #3: Make sure the rooms you are recording are well lit. Tip #4: Move slowly. Look at everything in each room. Open up drawers, closets, etc. Tip #5: Make sure you record your front & back yard.

Watch the video.

Insurance Institute for Business & Home Safety -IBHS

Introducing Wildfire Prepared Home from IBHS. The first wildfire mitigation program to allow homeowners to show they've taken the required science-based actions to meaningfully reduce their homes' wildfire risk.

You Are Not Powerless Against Wildfire.

Wildfire Prepared Home[™] is a voluntary, research-based mitigation program.

Learn more at: wildfireprepared.org

Wildfire Leadership Summit Keynote Speaker Profile

Alister Watt, Chief Product Officer, **IBHS**

As the Chief Product Officer, Alister leads the efforts to translate IBHS's top-tier science into action. In addition to his enterprise-wide leadership role, Alister is responsible for several critical IBHS program areas, including FORTIFIED, media, product design, and technology.

We are honored that Alister has agreed to be one of our keynote speakers for **The After the Fire USA Wildfire Leadership Summit.**

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