

We help disaster affected communities across the American West Recover, Rebuild, and Reimagine. Thank you for your support.

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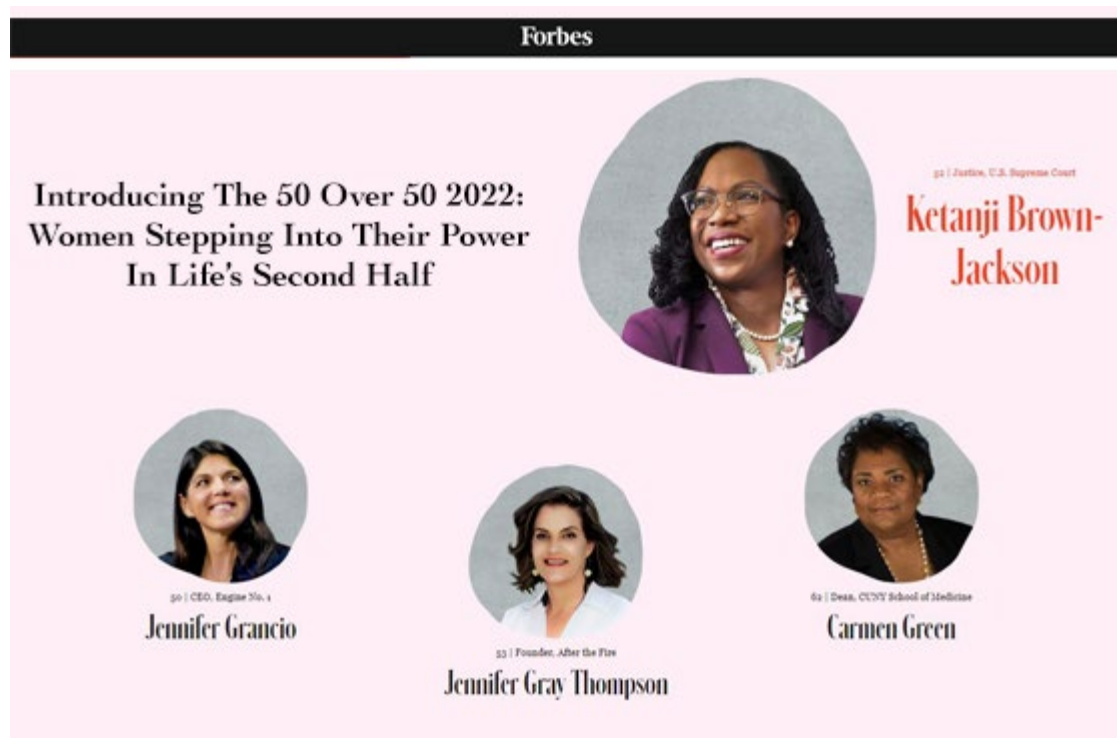
Congratulations to After The Fire CEO Jennifer Gray Thompson: Forbes 50 over 50: IMPACT 2022

Thank you to Mika Brzezinski and Forbes for celebrating empowered women over 50 and recognizing the value of their contributions and leadership.

After The Fire USA is proud to be a women-led organization with contributions from strong, smart female leaders of all ages -- including over 50. Together, we DO.

Our Board President Judy Coffey is a wonderful example of breaking barriers and holding her own as a CEO for Kaiser Permanente (Sonoma/Marin) for 14 years.

We appreciate this recognition of Jennifer and the celebration of women in leadership. [You can read the article here.](#)





Videos of the Wildfire Leadership Summit keynote speakers and panels are being edited and will be available on our **YouTube** channel and our **web site** by October 31!

TOGETHER WE DO.
Keeping our communities safer by reducing wildfire risk and promoting forest health.

Rebuild North Bay Foundation's North Bay Forest Improvement Program (NBFIP) is an innovative incentives program that **BRINGS CRITICAL RESOURCES** to treat wildfire hazards and **PROMOTE FOREST HEALTH ON PRIVATE LAND** and **BUILDS EQUITY IN DISADVANTAGED COMMUNITIES**. NBFIP helps private, non-industrial forest landowners conduct fuels reduction and forest restoration projects supervised by Registered Professional Foresters to reduce risks of wildfire and **MAKE SURE THAT ALL OF OUR COMMUNITIES' FORESTED LANDS**, public and private, **ARE MORE RESILIENT AGAINST FUTURE WILDFIRES**.

This **INNOVATIVE PILOT PROGRAM** is currently funded with \$5 million CAL FIRE grants and is administered by Rebuild North Bay Foundation (RNBF) in partnership with the Resource Conservation Districts (RCDs) in Mendocino, Napa, and Sonoma Counties, and the Clear Lake Environmental Research Center (CLERC) in Lake County. **IN 2023, THE PROGRAM WILL BE EXPANDING TO SEVEN COUNTIES** thanks to a 4.9M Federal Grant from the USDA.

"This incentives program cracks open the opportunity for willing landowners, who otherwise might not be able to afford to do this work, to improve upon the public safety for our whole community by improving our forests' wildfire resiliency."

— LISA MICHELI, PhD
Pepperwood Preserve CEO & RNBF Board Member

"This innovative regional incentives program has two goals: reducing wildfire hazards and improving forest health, all while serving our most disadvantaged communities in the process and empowering landowners to become more active stewards of the North Bay's forests."

— LUCAS PATZEK, PhD
Executive Director, Napa Resource Conservation District

2017-22 KEY MILESTONES

80% of Land in North Bay is Privately Owned	400 Acres Treated as of 10.2022	\$9.9M State and Federal Grants Secured for the North Bay Region through 2026	\$500K Funds Awarded for Projects
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OUR GOAL BY 2026
100 projects completed | 1,700 acres treated

OUR PARTNERS



AFTER THE FIRE continues the work we began in 2017 with RNBF, and serves as the backbone organization to assure the success of collaborative regional partnerships.

Jennifer Gray Thompson, MPA
CEO After the Fire USA
Executive Director RNBF





Judy Coffey, RN
Tubbs Fire Survivor
Board President
After the Fire USA and RNBF

afterthefireusa.org | 707.938.7217

REBUILD NORTH BAY
FOUNDATION

AFTER THE FIRE
RECOVER. REBUILD. REIMAGINE.™





LIVE
GETTING ANSWERS
REBUILDING FOLLOWING A WILDFIRE
SUBMIT QUESTIONS ON FACEBOOK LIVE, YOUTUBE

HOW TO DISASTER
RECOVER. REBUILD. REIMAGINE.

Gabriela Orantes
Just Recovery Partnership
Latino Community Foundation



TOGETHER WE DO.
Commemorating 5 Years of
Recovery. Rebuilding. Reimagining.





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Five years ago wildfires swept Sonoma, Napa, Mendocino and Lake counties. Together we experienced unprecedented disaster and loss. And together our resilient communities rose up to the challenge of recovery, rebuilding, and reimagining.

In the midst of the wildfires, Rebuild NorthBay Foundation (RNBF) was formed by public, private, nonprofit, education, and healthcare leaders to bring private and federal resources to our recovery, assist with coordinating the rebuild, and support survivor leadership across the region to recover, rebuild and reimagine. From the beginning, we've asked *What do you need and how can we help?*

"We lead it because we've lived it."

— **Judy Coffey, RN** | Tubbs Fire Survivor and Board President After the Fire USA and Rebuild NorthBay Foundation


2017-22 KEY MILESTONES

1000s



Disaster survivors & leaders supported via coaching, website, podcast, deployments

Direct Grants awarded to 80 organizations	\$1.5 Million grant funds raised and awarded	\$15 Million raised from corporate and governmental sources	23k Staff hours	Responded to 17 megafires across 3 states	125 Public-private, collaborative recovery efforts
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Our work together has provided benefits to these organizations: Alexander Valley USD • Bennet Ridge Fire Safety Organization • Catholic Charities of the Diocese of Santa Rosa • City of Sonoma • Clear Lake Environmental Research Center • Cobb Area Council • Community Foundation of Mendocino County • Corazón Healdsburg • County of Lake • County of Mendocino • County of Sonoma Office of Resiliency and Recovery • Ecological Building Network • Fire Safe Sonoma • First Responders Resiliency • First Responder Therapy Dogs • Food For All • Geyserville Fire Protection • Glen Ellen Forum • Goldman School of Public Policy • Habitat Corridor Project • Hispanic Chamber of Commerce • Hopper Avenue Wall Construction • KBBF Radio • Lake County Community Risk Reduction Authority • La Luz • Landpaths • Larkfield Resilience Fund • Latinos Unidos • Los Cien Sonoma County • Mark West Wall Construction • Mayacamas Volunteer Fire Department • Mendocino County Construction Corps • Mendocino County Fire Safe Council • Napa County Resource Conservation District • NorthBay Building & Construction Trades Council • News of the North Bay • North Bay Construction Corps • North Coast Opportunities • Nuestra Comunidad • Pawnee Fire Relief Lake County • PEP Housing • Renewal Enterprise District • Sonoma Resource Conservation District • Sonoma Valley Community Communications • Sonoma Valley Community Health Center • Sonoma Valley Education Foundation • Sonoma Valley Fire and Rescue Authority • South Lake County Fire Volunteer Firefighters • South Lake Fire Protection District • Spanish Language Communications Translations • Taking Action for Living Systems • Text Food/Comida • The Community Foundation of Mendocino County • The LIME Foundation • Tribal EcoRestoration Alliance • Tubbs Fire Survivors • UCCE Sonoma • United Policy Holders • Wolf Creek Firewise Community • WRA Environmental Consultants •



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