

October 8, 2021 - Today marks four years since our lives and landscape changed in a megafire that swept across four counties for 23 days, destroying nearly 9,000 structures, and claiming 43 lives.

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# AFTER THE FIRE

RECOVER. REBUILD. REIMAGINE.™

October 2021 Newsletter

## A Remembrance from Judy Coffey, ATF3R Board President

*Today marks four years since our lives and landscape changed in a megafire that swept across four counties for 23 days, destroying nearly 9,000 structures, and claiming 43 lives.*



Our October 2017 megafire marked the official beginning of an era of megafires that have since occupied the American West and burned tens of millions of acres.

On October 11, 2017 an organization called Rebuild NorthBay Foundation (RNBF) was created to help our region navigate a massive long term recovery process. What we didn't know at the time was these fires would happen again and again and the need for help would only grow larger. Climate change collided with historical forest mismanagement and created a perfect storm that is now our reality.

I lost my home in the Tubbs Fire and have rebuilt. I have walked this path. As leader and survivor, I know our work has made a difference and we have much more to do. **Please take time today to support our work and help save the American West from disastrous megafires.**



## Insights from Jennifer Gray Thompson, CEO, ATF3R

*In 2021, RNBF became After The Fire: Recover. Rebuild. Reimagine. (AFT3R).*

For four years our work has centered on helping local, regional and national recovery and rebuilding. We've dedicated over 20,000 hours and \$3.5M into recovery, response, resilience and advocacy.

Our work has led us to be a leader in wildfire and disaster. We intend to change the direction of this disastrous path by building wildfire and community resilience in response to climate change as we advocate for federal policies that ensure before and after disasters. This work is critical and the problem is nothing short of an emergency for our land, or children, and our future.

**Please consider supporting our work, we are partners in this effort.** The only way we get through this time is together. We are committed to dealing with these megafires and you can be part of our mission.

We are marking this somber day with a promise to elevate the emergency.



### ***AFTER THE FIRE: Our Story.***

*After the Fire: RECOVER.*



### ***ATF3R On the Road: Navigating Wildfire Recovery***



### ***Ask A Firefighter***

*Sonoma County students have lived through so many red flag*

**REBUILD. REIMAGINE.**

ATF3R is emerging as the most trusted, effective and transformative nonprofit organization for wildfire recovery and resiliency in the American West. We collaborate with public officials (regional, state and federal), private sector, nonprofit community, and most importantly, we connect friends and neighbors who have lost everything but possess a resilient community spirit.

**Dixie Fire, Greenvilles: First Steps Navigating Recovery**

ATF3R organized a team to meet with fire survivors from Greenville, the historic gold rush era town destroyed in August 2021 by the Dixie Fire. The team included Tubbs Fire and Camp Fire survivors who shared practical information and outlined the benefits of starting a Block Captain or Zone Captain program to support community wide recovery.

warnings, wildfires and evacuations over the past four years, we invited kids from El Verano Community School to "Ask a Firefighter" their own questions about their jobs as first responders, about the tools they use and what it's like working so hard to keep our community safe.

**[ASK A FIREFIGHTER \(ENGLISH\)](#)**  
**[ASK A FIREFIGHTER \(SPANISH\)](#)**

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