



AFTER THE FIRE
RECOVER. REBUILD. REIMAGINE.™

EMPOWERING COMMUNITIES TO NAVIGATE THE ERA OF MEGAFIRES

Overview 2025

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www.afterthefireusa.org

Our Mission

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After the Fire USA is a leading nonprofit organization helping **megafire-affected communities** move from devastation to recovery, resilience, and growth.

RECOVER, REBUILD, REIMAGINE



Our Mission

is to guide communities through the complex journey of recovery in the Era of Megafires, fostering sustainable rebuilding and long-term preparedness.

The Era of Megafires

The Challenge:

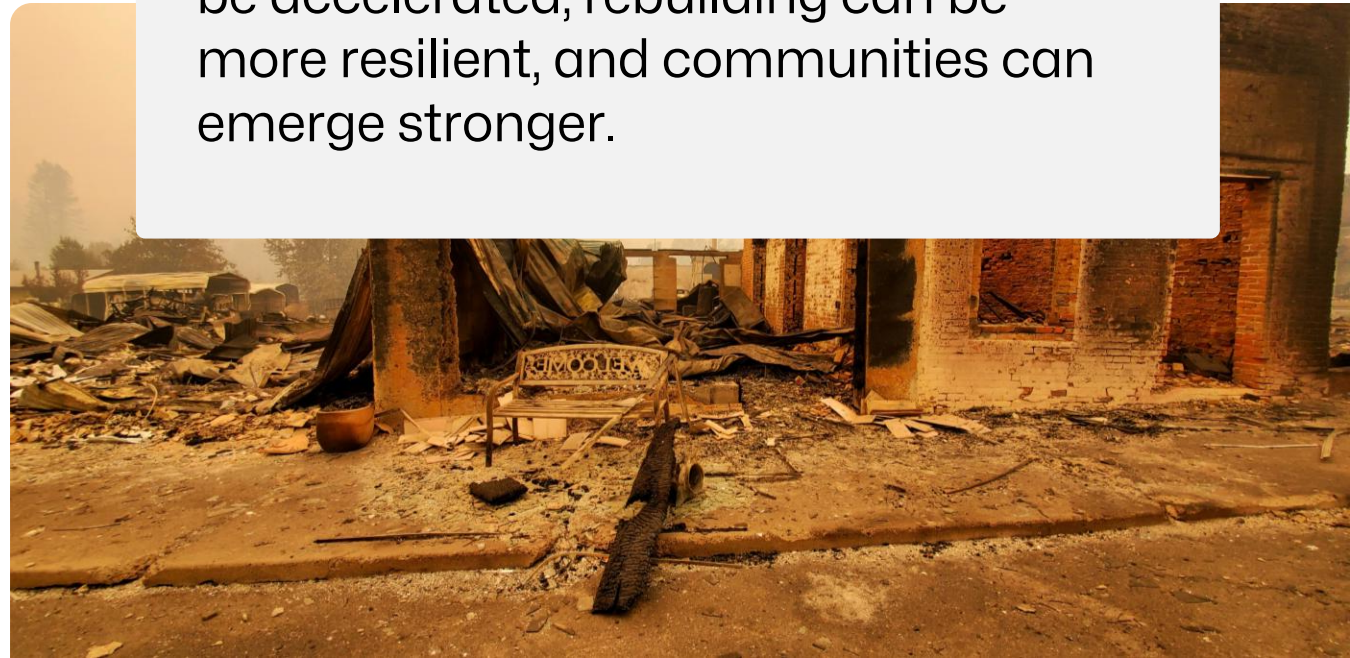
Since 2014, megafires have increased by 250%, with an estimated \$238B in public spending (pre-LA Fires)

Affected communities often face delays and challenges in both immediate and long-term recovery.



The Opportunity

With expert intervention, recovery can be accelerated, rebuilding can be more resilient, and communities can emerge stronger.



Who We Are

After the Fire USA is the only nonprofit exclusively dedicated to **megafire recovery**.

Supported **18 counties** across **4 states**, impacting over **2M individuals** since 2017.

Recognized for expertise in **bridging federal, private, and local recovery efforts**.

Our Differentiator



We help communities navigate the recovery process, ensuring faster access to resources, more resilient rebuilding, and improved community outcomes.

What sets us apart is our firsthand experience with megafire disasters. Having endured the loss of 8,900 structures during the 2017 North Bay fires, we bring an unmatched level of empathy and expertise.

We're trusted because we've lived through these challenges and are actively navigating recovery.

Theory Of Change



From
Communities facing delayed,
confusing, fragmented
recovery



To
Resilient communities
rebuilding faster and better,
with sustainable practices



01

Immediate Outcomes

Accelerated recovery timelines.

02

Mid-Term Outcomes

Policy reforms and improved
survivor support

03

Long-Term Outcomes

Thriving, wildfire-resilient
communities nationwide

Four Pillars Of Recovery

Deployment

Immediate support to manage recovery complexities.

Impact

Accelerates recovery timelines and reduces costs.



Advocacy

Securing policies and funding for wildfire survivors.

Impact

Secures critical legislative wins for survivors.



Education

Workshops, publications, and best-practice sharing to enhance preparedness.

Impact

Equips communities with knowledge for long-term preparedness.

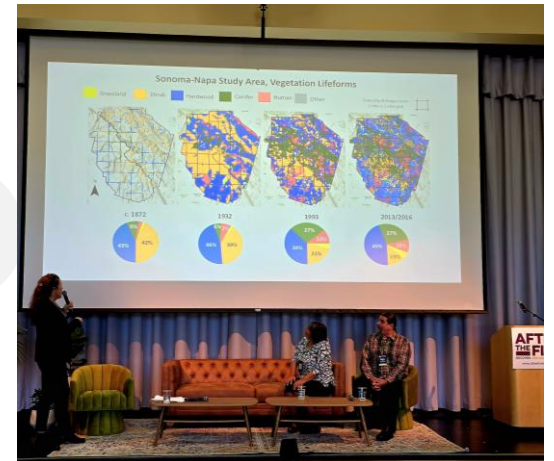


Innovation

Promoting resilient rebuilding and future-proofing communities.

Impact

Builds stronger, more sustainable communities.



Impact Highlights

What We've Done

Our journey started in the aftermath of the 2017 North Bay fires, where we witnessed the destruction of 8,900 structures. This firsthand experience shapes our commitment to helping other communities rebuild and recover. Most recently, we played a pivotal role in the passage of HR5863, securing over \$6 billion in disaster relief funding. Additionally, we established the Wildfire Leadership Summit, fostering collaboration and resilience.

Over **18 counties** served, including California, Oregon, Colorado, and Hawaii

Advocated for policies that secured **\$6B+ in recovery** funding and direct relief for survivors

Led Wildfire Leadership Summits connecting **300+ stakeholders annually**

Supported faster recovery for over **1M individuals**

Tangible Impact

Reduced recovery timelines in affected areas

Improved survivor access to resources by creating direct federal and state connections

Enhanced community resilience through education and creating networks for innovative rebuilding



The Wildfire Leadership Summit: LA 2025

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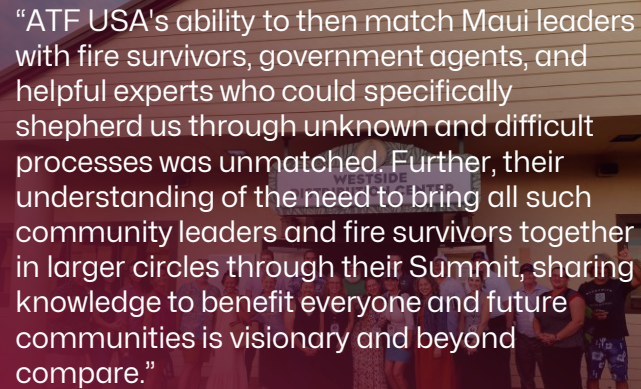
The Wildfire Leadership Summit

was established in 2019 to forge a 360-degree network of experience and expertise in the new crisis of chronic megafire. The Summit brings leaders from the frontlines to the federal level together to share best practices, expand connections, and amplify innovations for a more resilient future.




Testimonials And Success Stories

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“ATF USA's ability to then match Maui leaders with fire survivors, government agents, and helpful experts who could specifically shepherd us through unknown and difficult processes was unmatched. Further, their understanding of the need to bring all such community leaders and fire survivors together in larger circles through their Summit, sharing knowledge to benefit everyone and future communities is visionary and beyond compare.”

MAUI FIRES, HAWAII



“After the Fire delivered a plan for community recovery options to kick start our recovery. They provided connections in the field of recovery to help inform and expedite our process. ATF provided a blueprint for what to expect in coming months and years in our recovery so we could be better prepared to manage issues we didn't know existed yet.”

MARSHALL FIRE, BOULDER, COLORADO



After the Fire USA helped create the Rebuild Paradise Foundation that had and continues to have a huge impact on the rebuilding efforts. After the Fire's strong advocacy for HR 5863 means billions of dollars for disaster survivors. That win has lifted the spirits of thousands of survivors and brings a much-needed sense of justice.

CAMP FIRE, PARADISE, CALIFORNIA

“

In the months following the Maui fires, countless nonprofit and for-profit organizations descended on Maui. Having met with and worked with dozens of them in one capacity or another, I found After The Fire USA and all the individuals associated with it, whether as employees or as part of their delegations, to be the most compassionate, honest, and helpful.

Maui Fire Community Leader

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